



# District Leader

## Biographical Information

Candidate's Name: **Anita Kugler**

Candidate's Office: **Division Director** District Number: **52**

Toastmasters member since: **2016**

Education:

**B.A., Spanish, Brooklyn College, Brooklyn, New York  
M.A., Mass Communication, University of Florida, Gainesville, Florida  
Certified Wellcoach, Wellcoaches School of Coaching**

Toastmasters offices held and terms of service:

**2017-2018, Sergeant At Arms, Valley Stars Toastmasters  
2018-2019, Vice President Education, Valley Stars Toastmasters  
2019-2020, Area 11 Director, Division A  
2020-2021, Secretary, Valley Stars Toastmasters  
2020-2021, President, Malibu Toastmasters**

Toastmasters honors and recognition:

**n/a**

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

**See attached page.**

What experience do you have in strategic planning?

**I've been involved in strategic planning processes in some of my work and volunteer positions.  
As an entrepreneur, I'm continually improving my strategic planning skills.**

What experience do you have in the area of finance?

**In the course of my work and volunteer experience, as well as in my own business, I have developed budgets and financial plans.**

What experience do you have in developing procedures?

**As a project manager, I developed procedures for a statewide research project, under the guidance of a very experienced mentor. I've also been developing procedures in my own business for many years.**

What lessons did you learn from previous leadership positions?

**See attached page.**

Why do you want to serve as a District leader?

**I really enjoyed my year as an Area Director and I learned how important it is for Area Directors to develop a supportive relationship with their clubs. My experience will be a valuable asset in leading and motivating a team of Area Directors.**

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

**The mission is to grow clubs and grow members. On one hand, we still have the limitations of the pandemic. On the other hand, meeting online has opened up many new doors and new possibilities. Further development of online social marketing strategies could potentially create breakthrough growth for our clubs and our District.**

Additional information about yourself:

**Anita Kugler**

**Attachment to:  
District Leader Biographical Information**

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

My work and volunteer experience has helped me to improve my communication, leadership and teambuilding skills. Selected experience includes:

- College instructor, teaching journalism skills and coaching students one-on-one.
- Project manager for a university research project, hiring and training team members and coordinating statewide travel and data collection.
- Ambassador, West Valley-Warner Center Chamber of Commerce, helping with events, membership growth and retention, and leading one of the Chamber's networking groups.
- Medical writer, requiring attention to detail.
- Meetup organizer, planning and organizing events for business groups and wellness groups.
- Area Director, learning about different club cultures and what makes each club succeed in its own unique way.
- National Board Certified Health and Wellness Coach, working with individuals and groups on vision, motivation, and goal setting.
- Entrepreneur, implementing social media and social marketing strategies.

What lessons did you learn from previous leadership positions:

- Teamwork is powerful.
- Clear communication is critical.
- Listen before reacting.
- Mentors are super-important.
- Working with people requires patience, empathy and kindness.