# **District 52**

**Business Meeting Reports 2020-2021** 

May 14<sup>th</sup>, 2021 Annual Business Meeting

District Executive Committee

# Fearless Champions - Faithful Friends

The theme of 2020-2021 reflected our courage and stamina in unprecedented times for District 52. Soon it will be time to Move Forward.

## **AGENDA**

**Presiding:** Circe Denyer, DTM, District Director

Parliamentarian: Lance Webster, DTM

Call to Order and Welcome Circe Denyer, DTM, DD

**Review of District Mission**Circe Denyer, DTM, DD **Review the meeting Agenda**Circe Denyer, DTM, DD

Parliamentary Procedures Lance Webster, DTM, Parliamentarian

Credentials Committee Report Marcia Bruce Bush, DTM

**Approval of Minutes of Last Meeting**Circe Denyer, DTM, DD

**Approval of District Alignment**Circe Denyer, DTM, DD

**Reports:** 

Mid-Year Audit Report Enrico Pena, DTM, Chair Financial Report, 3rdQ to Date John Murray, Finance Manager District Director Report Circe Denyer, DTM, DD

Program Quality Director Lawrence Quesada, DTM, PQD Club Growth Jim Kearney, DTM, CGD

Public Relations Manager Engie Santos, LD3

**Elections:** 

District Leadership Committee Agnes Lewis, DTM, IPDD, Chair

Elections

**District Director** 

**Program Quality Director** 

Club Growth Director

**Division Directors** 

Announcements

Adjourn

Circe Denyer, DTM, DD

# MINUTES SEPT 12<sup>th</sup>, 2020 District Council Meeting

#### Attendance

Presidents, VPEs, Division and Area Directors, District Officers **TMI Policy Announcement** 

Toastmasters International recently announced that all clubs worldwide will continue to meet virtually through the remainder of the current Toastmaster year. At this point, inperson meetings cannot resume until after June 30, 2021.

#### **Votes Taken**

Do you approve the proposed district alignment for July 1, 2020 to June 30, 2020 TM year?

- Yes: 97 percent (33 votes)
- No: 3 percent (1 vote)
- Alignment attached

Do you approve the proposed district budget for July 1, 2020 to June 30, 2020 TM year?

- Yes: 97 percent (34 votes)
- No: 3 percent (1 vote)
- Budget attached

Note: One more individual voted on the budget question than voted on the district alignment.

#### District 52 2020-2021 Budget Focus:

- Promote district and club visibility to gain more members.
- Planning extensive marketing outside the district.
- Primary goal: Club membership growth.
- The virtual meeting environment is driving this marketing focus.

#### Other policy reports and actions:

- 1. Only the members of the leadership "trio" are empowered to spend money:
  - District 52 District Director: Circe Denyer
  - Program Quality Director: Lawrence Quesada
  - Club Growth Director: Jim Kearney
- 2. Pitch growth and spending ideas to the trio, collectively or individually.
- 3. (District webinar capability need details here)
  - A webinar is an online session where just one person speaks and is seen. Ideal for training.
- 4. Membership Retention Best Practices Discussion

- Moments of Truth interactive presentations.
- Stay in touch with your clubs; your members outside of paying dues. Personalize that contact to suit the individual: phone, text and/or email.
- Walk hesitant club members through using Zoom.
  - o Open club meetings early to help people with Zoom.
- Fun club meeting themes.
- Round Robin Table Topics
- Recognize members' birthday
- Prize and encourage members
- Post pictures from meetings [newsletters, social media, club website]
- Run meetings efficiently
- Inject variety into the meetings (Lance raised this point; what precisely does this mean?)
- Interject mini breaks into meetings.
- Use social media to promote individual clubs (Facebook, Next Door, Twitter, Instagram etc.).
- Listen to your members and respond to their problems, challenges and concerns.
- Google My Business (can you write a brief explanation and how to use it?)
- Focus on a "skill of the month" in your meetings. Members deliver presentations focusing on a specific skill (vocal variety, using your hands, etc.). Those who make these presentations can earn Pathways credit if they meet project requirements.
- 5. District officers are here to help. If you need help, ask the trio!
- 6. A district letter authorizing future hybrid meetings is available.
- 7. How should the district communicate with its members?

## Polling primary communication methods:

Email: 100 percent favorability
Text: 50 percent favorability

• Website announcement: 11 percent favorability

• Website calendar: 29 percent favorability

## Polling favorite communication method:

Email: 79 percentText: 18 percent

8. Create an idea bank on the district web site where we can talk to each other, help each other, post ideas and suggestions.

# **ALIGNMENT**

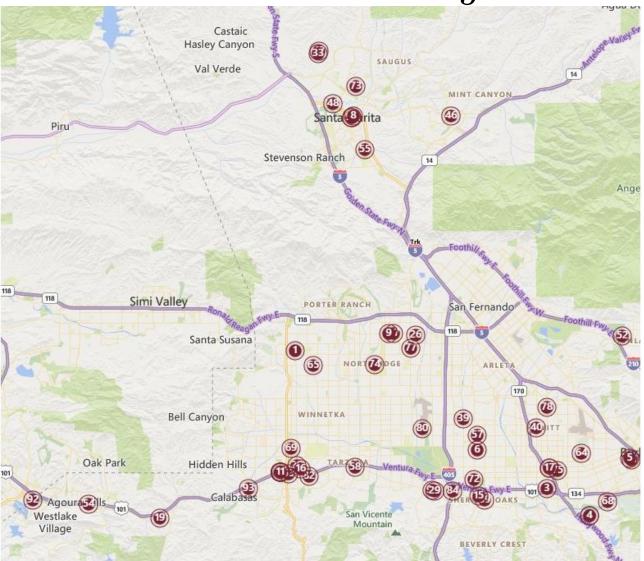
\*\*Note Clubs in Strikeout are suspended.

Division/	Area					
Area	#	Club #	Club Name	Director	Area Director	
Α			DIVISION A	Albert Lin		
Α	10	1966	Mindful Communicators		Kaushik Chatterjee	
Α	10	2966	Warner Center Toastmasters			
Α	10	3944160	V.O.L.T. Voices Of Leadership Toastmasters			
Α	10	5186100	Agoura Articulates			
Α	10	7709693	Executive Minds Toastmasters			
Α	11	9655	Calabasas Toastmasters		Eva Bredoff	
Α	11	<del>704691</del>	Spirent Communicators Toastmasters Club			
Α	11	826306	Westlake Bank of America Toastmasters			
Α	11	849125	Spirit Speaks Toastmasters			
Α	11	2628336	Cake Communicators			
Α	11	4054980	Malibu Toastmasters			
Α	12	2466	NSD ERC Navigators' Toastmasters Club		E. P. McKnight	
Α	12	641372	Dynamic Speakers of Northridge			
Α	12	2779840	Health Net Toastmasters (HNTM)			
Α	12	<del>7002565</del>	Leads Masters			
Α	13	4165	Woodland Hills Toastmasters		Suzi Oliver	
Α	13	8605	Challengers Toastmasters			
Α	13	674325	Santa Susanna Speakers Club			
Α	13	5118771	Valley Stars Toastmasters			
			DIVISION B Dawn Brackett			
В	20	1007423	Scintillating Speakers		(Empty)	
В	20	2981519	Stagemasters			
В	20	4952141	Foothills Community Toastmasters Club			
В	20	7038414	Medtronic Diabetes Toastmasters			
В	20	<del>7321052</del>	WDAS Toastmasters			
В	21	172	Cosmopolitan Tech Club		Lance Webster	
В	21	4407551	Outliers Toastmasters Club			
В	21	5260519	BarneStorming Toastmasters			
В	21	7034704	Santa Clarita Dining Toastmasters Club			
В	21	7619175	Heart Filled Toastmasters			
В	22	9641	Daybreak SCV Speakers		(Empty)	
В	22	3729871	Neuro Orators Toastmasters Club			
В	22	4479678	Santa Clarita Toastmasters			
В	22	5854908	Scorpion Speakers Society			
В	23	1670	Valencia Toastmasters Club		Paul Reyes	
В	23	4643	Quest Toastmasters Club #4643			
В	23	9066	Advanced Speakers Of LA Toastmasters Club			
В	23	3958370	Champagne Toastmasters			
В	23	7474273	Toastmasters of the Sea			

			DIVISION C	Steve Savage	
	30	147	Gettin' Toasty #147	Jeers Jarage	William Tappin
С	30	914	Burnt Toastmasters Club		Timam Tappin
C	30	5515	Distinguished Singles Club		
C	30	5522	Motivated Toastmasters		
C	30	7203439	American Muslim Orators		
C	31	7488	Adventurers Club		Christa Jackson
C	31	3410372	Toastmasters for Mental Health Professionals		CHIISta Jackson
C	31	4077924	Noho Toastmasters		
	31	7030372			
<u>C</u>					(Fmatu)
C	32	1101858	Studio City Speakers Imagination at NBC Universal Toastmasters		(Empty)
С	32	1311423	Club		
C	32	4076848	PDT Personal Development Toastmasters		
C	32	6776360	Virtual Imagination		
<u>C</u>	33	6178	Self-Mastery Toastmasters		Shalonda Reese
C	33	2510651	Improv Toastmasters		Shalohda Neese
С	33	5359365	Talkmasters Toastmasters		
C	33	7093746	207 Smooth Talkers Toastmasters Club		
	33	7033740	DIVISION D	Jackie Sanders	
	40	2620	Freethinkers Club	Jackie Saliders	Elysa Rosenfeld-Ortiz
D	40	6746	Loquations Club		Liysa Nosemeia Ortiz
D	40	651101	Mid WilshireToastmasters Club		
D	40	7713034	LA Tech Toastmasters		
	41	3567	L A Civic Center Club		(Empty)
D	41	2941014	Getty Toastmasters		(Lilipty)
D	41	4935291	Voices Of Los Angeles Toastmasters		
D	41	7669413	Clean Water Communicators		
	42	3046	Voces Latinas Toastmasters Club		Judy Thang
D	42	4279	Bunker Hill Toastmasters Club		Judy Illulig
D	42	8228	LAPD Code One Club		
D	42	3236873	Lofty Speakers		
	43	298	Watermasters Speakers Club		Audry Forte
D	43	5951	Toast Of Downtown Club		Addry Forte
D	43	7451	LACMTA Speak Easy Toastmasters		
D	43	616895	Public Works Pioneers Toastmasters Club		
U	43	010093	DIVISION E	Rose Abbott	
E	50	616	Downtown L.A. Toastmasters	NOSE ADDUCT	Rupinder Khurana
E	50	<del>2036440</del>	KPMG LA Toastmasters		Nupinuei Kiiui alla
E	50	4869772	L.A. Care Toastmasters #1		
E	50	7624448			
	50	7840377	Hope Street Toastmasters		
_ <u>E</u>			Legally Speaking		Vanassa Harrara
E	51	421	Round Table Toastmasters Club		Vanessa Herrera
			FIGURATIVELY SPEAKING LOASTMACTORS ( JUB		
E E	51 51	4305 6588384	Figuratively Speaking Toastmasters Club AEG Toastmasters of Los Angeles		

E         52         382         LAUSD Toastmasters Club 382         Arthur Villanova           E         52         3629         Water and Power Toastmasters         Ference of the West           E         52         4771953         FINRA Toastmasters of the West           E         53         2975630         City West Toastmasters         Ruchi Agarwal           E         53         2152150         City Masters Plaza         Ference of the West           E         53         2219491         City Masters Crystal Club         Ference of the West           E         53         5333085         City Masters Crystal Club         Carla gray           F         60         8         Glendale 1 Club         Carla gray           F         60         1653         Rising Star Club         Carla gray           F         60         659175         Warner Bros. Toastmasters         Linda Cota-Kumagai           F         60         659175         Warner Bros. Toastmasters         Linda Cota-Kumagai           F         61         1320         Burbank Toastmasters Club #3622         Ferenst Speakers Club         Ferenst Speakers Club         Ferenst Speakers Toastmasters Club         Ruchin Gupta           F         61         1078973	Е	51	7503592	Tree Talk			
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F 63 7444789 LA Family Housing Toastmasters	F			•			
	F	63	7444789	LA Family Housing Toastmasters			

**CLUBS IN DISTRICT 52** 



<sup>\*\*</sup>Note: Numbers are "Find-A-Club" map numbers and do not represent any other data



Dated this

#### TOASTMASTERS INTERNATIONAL

Certification for

ISTRICT	52

HALEDIAN	710NAL February 2020-2021	
	INSTRUCTIONS:  1. Complete all sections on the Narrative tab.  2. Fill in the white cells below with the appropriate in  3. Obtain related signature below. Electronic signa  4. Distribute monthly reports per Toastmasters Inten lieutenant governors within 30 days after the end of  5. Quarter reports due to World Headquarters:	formation and print out this page. stures are not acceptable. national protocol 8.4, to the district governor and the month.
	* September Report: October 31	
	* December (Audit) Report: February 3	1.5
	* March Report: April 30	
	* June (Audit) Report: August 31	
	Submit approved narratives and certification page     Scan and email the PDF to DistrictFir     Or fax to (949) 589-3456	to World Headquarters by email or fax: nancialReports@toastmasters.org
	NOTE: This certification form must be complete for the Reserve funds will not be released until World Header	
	In Base Currency	USD
	Monthly Net Income/(Loss)	(129.13)
	Year to Date Net Income/(Loss)	4,947.47
	Total Available Funds	41,941.98
bills or other ou		de available to the audit committee for inspection and that any unpa reported to the audit committee and included in accruals section of ligations incurred for the 2020-2021 term.
like Dec	and the same of th	John Murray
District Director (for	the year audited)	District Finance Manager (for the year audited)

Complete only for the Mid-year Report and Year-end Report:

 We, the undersigned members of the Audit Committee, have examined the records of District
 for with the Audit Committee Guidelines\* and believe that this report properly reflects the operation for that term. 52 for the 2020-2021 term in accordance

Membe

day of

www.toastmasters.org/AuditGukte

\* Audit Committee Guidelines are available at the District Finance Corner: NOTE: Audit committee members cannot be members of the district executive committee (e.g., district director, program quality director, club growth director, immediate past district director, secretary, finance manager, public relations officer, division directors, area directors).

## District 52 Profit & Loss (Actual vs. Budget Summary) (in USD)

	Month Ending 12/31/2020			07/01/2020 Through 12/31/2020		
Actual	Budget	Variance		Actual	Budget	Variance
			District Revenue			
410.63	590.00	(179.37)	Membership Revenue	17,351.44	17,582.00	(230.56)
0.00	500.00	(500.00)	Conference Revenue	0.00	1,500.00	(1,500.00)
0.07	0.00	0.07	Other Revenue	0.37	0.00	0.37
410.70	1,090.00	(679.30)	Total District Revenue	17,351.81	19.082.00	(1,730.19)
			District Expenses			(1,100110)
0.00	0.00	0.00	Conference Expenses	0.00	1,400.00	(1,400.00)
77.58	600.00	(522.42)	Recognition	7,399,12	2,620.00	4,779.12
98.94	420.00	(321.06)	Club Growth	309.72	2,165.00	(1,855,28)
0.00	500.00	(500.00)	Marketing Outside of Toastmasters Expenses	0.00	800.00	(800.00)
0.00	0.00	0.00	Marketing Expense	112.74	0.00	112.74
0.00	235.00	(235.00)	Public Relations Expense	1,446.94	2,374,00	(927,06)
0.00	100.00	(100.00)	Education & Training Expense	259.96	550.00	(290.04)
363,31	217.00	146.31	Administration Expenses	2,850.86	2,147.00	703.86
0.00	1,000.00	(1,000.00)	Food and Meals Expense	25.00	2,500.00	(2,475.00)
0.00	500.00	(500.00)	Travel Expense	0.00	1,300.00	(1,300.00)
539.83	3,572.00	(3,032.17)	Total District Expenses	12,404.34	15.856.00	(3,451.66)
(129.13)	(2,482.00)	2,352.87	Total Net Income	4,947.47	3,226.00	1,721.47

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#### TOASTMASTERS INTERNATIONAL

Narratives for December 2020-2021

DISTRICT	52

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters. The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Membership Dues Allocation
Administration costs are higher due to the extended Covid-19 requirement to meet via Zoom. All communication and District
meetings are Zoom based.
Conference Net Income/(Loss)
Conference is slated for May and no new information is available at this time.
Fundraising Net Income/(Loss)
These events were budgeted, Yes
Thank you gifts to Keynote, incentive products to membership and members. Covid -19 changed the spending
Dietrick Store Bot Income III acc)
District Store Net Income/(Loss) No District Store
tag pignicr 2rote
Marketing Outside of Toastmasters
Main focus for your district: Membership and New clubs drives
No unexpected expenses
Advertising was not started until January
Recognition
Main focus for your district - Recognize members as they achieve educational awards
TLI held this month NO unexpected expenses
Administrative costs to deliver incentives to members caused differnence
Club Growth
Main focus:New clubs leads from ADs
events: Launch meeting for new club
No unexpected expenses
Low New Club expenses due to Covid-19
Public Relations
Main focus for your district - Promtion of clubs, membershp and education
No events No unexpected expenses
Postage not used in PR category. Used in Administrative category. No Misc Expenses. These budget items were not used due t
change with Covid-19

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#### TOASTMASTERS INTERNATIONAL

Narratives for December 2020-2021

	PRODUCTION OF THE PROPERTY OF
DISTRICT	52
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In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters. The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Education and Training
Main focus for your district this month was Officer Training
TLI events were held this month
No unexpected expenses
No trophies purchased
Speech Contests
No Contests in this month
Administration
Support of District virtually. Postage, incentives, non face-to-face interaction expenses
Food and Meals
No events. No Food.
8
Travel
No travel costs. The usual trips for Top 3 training were done virtually.
-
Lodging
No events requiring lodging reimbursement.
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# Three Wishes and a Blessing District 52 Message from Circe Denyer, District Director



We are today choosing the new leadership Trio for District 52. Your votes today make a huge difference in that our District will need leaders with vision and values.

It is a blessing to have leaders who have experience in District 52 and Toastmasters to guide our clubs in the year ahead.

I haven't spoken to any genie, and I did not rub a magic lamp, but I do have three wishes as the term ends.

The first one is to see our paid clubs increase to Distinguished level by June 30. The number to reach is 100 clubs and to do that we need 12 clubs to become active again or brand new to the District.

As leaders in the community of clubs we have now, I ask that you think about this wish. You may know of a group that would be perfect for a new club in District 52. Or you may be a leader in a club that has been on hiatus due to Covid-19 or layoffs in your organization. What you may not know, is it takes 8 members paid to bring a club into "Active" status. Eight is a reachable number for any club that is planning on being active as the Covid constraints diminish.

Thank you for helping in this wish.

The second wish is to see the paid membership rise to Distinguished level. A few years ago, Lark Doley had a theme for her term "Plus 1". If each member in our District asked one person, just ONE to join a club, we could be distinguished under the paid clubs section. If you as a leader in the District showed the membership how easy this is to accomplish, I would know my wish came true.

Thank you for helping with this wish.

The third wish is the one that reflects on the engagement of our membership in their ROI for the membership they pay for. The Distinguished Clubs measurement in District 52 says club members are achieving educational goals. Clubs need 5 points to meet ½ of this goal. Those points come from clubs serving the members and having them finish Pathways levels in the clubs. When club members are getting what they came for, the club members share with others they know. Sharing produces growth and growth means Distinguished.

Thank you for helping your members help me with this wish.

Do you have a wish? Share your wishes on our District Facebook page. I would love to see all of you share what you are rubbing the lamp for...

## **Program Quality Director**

The following report contains my report as this years Program Quality Director.

This is the first year that we have fully integrated into Pathways with a one time exception for ALS. Overall, the district membership has done well by continuously seeking growth via Pathways. Membership throughout the district have completed a total of \_\_\_\_ Level 5, \_\_\_ Level 4, \_\_\_ Level 3, \_\_\_ Level 2, \_\_\_ Level 1, \_\_DTM, \_\_\_ ALS, \_\_\_ HPL, \_\_\_ PW Mentorship Program.

We had 2 TLI and 2 make-up officer training sessions this year. The first one which concluded in August gave us a total of 488 officers trained or 71.4%. By February, we had a total of 424 officers trained or 61.8%.

Referring to your packet, you will see a chart with the distribution of the number of these educations and it's respective divisions as well as a breakdown of our officers trained.

There where several incentive sessions this year. The first incentive sessions had a total 43 of level 4 and level 5 recipients who received \$25 Toastmasters gift certificates. Level 5 recipients received an additional Pathways Completion PIN.

From Aug to Dec we have 10 clubs which earned 10 educations or more which earned them \$100 in Toastmasters Gift Certificates.

From February to April 30<sup>th</sup>, We had a total of \_\_\_ level4 and level 5 recipients who received \$25 in District Bucks. Level 5 recipients received an additional Pathways Completion PIN.

As of April 30, we have a total of \_\_\_\_ clubs who were distinguished which earned them District bucks worth up to \$150. As for our Triple crown winners, we have a total of \_\_\_\_.

Currently, there are several clubs competing for more incentives in which the top 3 clubs earning the most educational awards will be receiving up to \$200 in incentives.

Lastly, please note that incentive recipients where contacted with their prizes and some are yet to respond to redeem.

Madam Chair, I submit this report as submitted to Toastmasters International World Headquarters

## **Club Growth Director**

The club growth team has chartered 2 new clubs so far this year. Welcome to District 52 LA Tech Toastmasters and Legally Speaking Toastmasters. Congratulations and a big thank you to Sponsors John Murray, Anthony Moore, Jim Kearney and Glen Hoxie as well as Mentors Albert Lin, Sandra Humphries, Kaushik Chatterjee and Glen Hoxie.

There are several more clubs in the works to charter. Lance Webster is working on two. Bill Guthrie, E.P.McKinght, Dawn Brackett, and Jamie Lozano are all working on getting a club chartered.

Building new clubs is the #1 focus of the District. Just like clubs need to be continually bringing in new members, districts need new clubs to remain healthy. Our thanks to E.P. McKnight, Lance Webster, Shalonda Reese, Carla Gray, Dawn Brackett, Jamie Lozano, Will Guthrie and Jackie Sanders whom all provided leads. In order to be successful, it is important we get additional leads. In addition to the remaining Area Directors, if anybody knows of a new club lead, please let me know.

Several clubs were lost this year due to the Covid-19 pandemic. Many corporations cut back on funding for employees to be in Toastmasters and suspended all extracurricular activities. Most of these companies will likely return to normal working conditions within the next year (assuming the pandemic runs its course and vaccinations open up the economy again) and will likely reinstate their Toastmasters Programs.

New Clubs:	Charter Date	Sponsors	Mentors	
LA Tech	9/9/2020	John Murray,	Albert Lin, Sandra	
Toastmasters		Anthony Moore	Humphries	
Legally Speaking	1/15/2021	Jim Kearney, Glen	Kaushik Chatterjee,	
		Hoxie	Glen Hoxie	

## **Suspended Clubs:**

Leads Masters 8/28/2020; WDAS Toastmasters 3/19/2021

# Clubs in Danger – 27 clubs with < 8 Payments for April (27.5 % struggling clubs)

Spirent Communications; Spirit Speaks; Cake Communicators

Health Net; Scorpions Speakers Society; Quest

Toastmasters of The Sea; Adventurers Club; Bunker Hill

Mental Health Professionals; Virtual Imagination; 207 Smooth Talkers Clean Water Communicators; LACMTA; Speak Easy; Downtown LA

KPMG LA; LA Care; Hope Street

AEG; 333G; City West

Round Table; LAUSD; StoryTellers

DreamWorks Animation Storytellers; ToastMousters; LA Family Housing

Area Visit Reports - As of 4/13/2021 - 19.4% complete
Out of 98 clubs, 31 Club Visits have been initiated of which 19 are completed

District 52 Performance		According to the Dashboard as of $4/13/2021$				
	Base	To Date				
Paid Clubs	98	93	-5% growth			
Payments	4,225	2,915	-31% growth			

# **District PRM Report**

## **Division A Report**

The Division Council holds regular month-end meetings. These meetings are open to the club officers and are usually well attended by Area Directors. For 2021, the Area Directors are making their second visit to the clubs. As with the first visit, the directors are strongly encouraged to file their reports to the district promptly right after their visit.

The April Toastmasters International's website report of club performance on the educational achievement showing 42% of the Division A clubs is lagging in Pathways progression. The most common cause is low to no Level 1 through 3 completions. The club officers have been contacted (or as part of the club visit) to remind them of District 52 resources and training for Pathways are available to help them to encourage the members to start their paths on the education program.

On chartering new clubs, two of the Division A Area Directors are working together to charter the Thoroughbred Toastmasters club. This effort is currently focusing on the recruitment of new members. Two demonstration meetings were held in March. The trend is encouraging with over 50 registered for the next meeting in April.

The Division A Area Speech contests were flawlessly executed as well as the Division contests. All contests were well attended with enthusiastic speakers delivered well-practiced speeches.

Feel free to contact me for any clarification on this report.

Regards,

Albert Lin PE, PMP

# **Division B Report**

## **Division C Report**

The 2020 to 2021 Toastmaster Year showed the resilient nature of it's members across the world. Covid 19 has challenged us all to go from in person meetings to a digital format in Zoom. From our Club Officers, to Club members, District 52 found it's way, and showed effective communication skills are now as important as ever.

I had the privilege of working with 3 wonderful and professional Area Directors to the finish line. Crista Jackson, Shalonda Reese, and William Tappin. Sharon Goldhammer, C32 was not able to complete her commitment, but the other 3 Area Directors stepped up and gave it their best with the Speech Contest. Full and open lines of communication between us was outstanding.

They attended all Area Director meetings, and completed their first round of visits. Their reports are a model for future Area Directors.

50% of their 2<sup>nd</sup> round visits have been completed at the time of this writing, and it's estimated 75% will be completed.

The Area contests were professionally run and in a TIMELY MANNER!

Division C has 17 clubs, they all meet online, all dues are current, and all membership status is OK. No club achieved DCP.

It has been an outstanding and major learning experience for all of us. Working together, developing trust in each other, and moving forward in our communication and leadership skills will last us a lifetime!

We are looking forward to our Virtual District Contest.

Thanks for the opportunity to serve District 52 as a Division Director.

All the Best Health Steve Savage

## **Division D Report**

There are 16 clubs in Division D. All but one of them are in good standing. The Area Director is working with that club to increase membership and get renewals submitted. The remaining clubs in the division have maintained membership and have submitted dues. None of the clubs earned Distinguished status.

Due to the loss of one Area Director, club visits in Area D41 have not been submitted. Currently, as Division Director, I have visited two of the clubs. I am trying to contact one more. An Area Director is reaching out to another.

Elysa Rosenfeld-Ortiz, Area Director D40, has submitted all club visit reports for 2020-2021. There are 4 clubs and they all have submitted renewals. She also reached out to the district and got one club a mentor.

Three Area Directors combined their contests due to low contestant participation. They were successfully conducted via Zoom and all teams were proficient in the platform. Area D41 did not conduct a contest. The Division contest took place on April 17.

Monthly Division Council meetings were suspended. Attendance by all was difficult to schedule. When possible, we discussed how to serve the members of each club. Establishing friendly relationships and offering assistance were stressed. Clubs in the division are staying active in these challenging times.

Respectfully submitted,

Jackie Sanders, DTM Division D Director Burbank Toastmasters VPE

## **Division E Report**

## Rose Abbott, DTM Division E Director

#### Overview

Covid 19 had an impact this term as many corporate offices suffered loss of staffing, leading to loss of club leaders. Area Directors attempted to revive clubs at risk for suspension with no interest largely due to changes in staffing and shift to work from home environment. We in turn focused energy on retaining and reviving clubs to avoid further loss. Monthly Division E council meetings connected AD's to club officers. Division Council meetings provided forum for open discussions and the opportunity to provide enhanced training.

- Implemented Division E Monthly Council Meetings
- Added two new charter clubs Legally Speaking and Success Masters
- Reinstated membership for two clubs Tree Talk and Crystal Club (two corporate clubs)

## Area Directors

Div. E Area Directors participated throughout the term by meeting area reporting, membership and DCP goals by engaging with club officers encouraging and training them.

AD E50 – Rupinder Kaurna AD E51 – Vanessa Herrera AD E52 – Art Villanova AD E53 – Ruchi Agarwal

#### **Summary** (see attached report for details

Area Director Visit Reports:

November – 100% submittal | May – submittals pending

#### Clubs:

2 New Clubs Chartered	Legally Speaking E50 / Success Masters E53			
2 Clubs at Risk (non-	LA Care Toastmasters / AEG Toastmasters of LA			
renewing)				
3 Clubs Suspended as of	KPMG LA Toastmasters/ 333G / City West			
3/31/21	Toastmasters			

#### Membership Renewals

Out of 18 clubs 12 submitted membership renewals with 195 members in the division as of 4/28/21.

#### **DCP**

As of 4/28/21:

1 Distinguished – City Masters Plaza Club

1 Presidents Distinguished Club – Success Masters Club

### Contests

In March held two-combined Area International and Tall Tales speech contests E50 / 51 and E52 / 53. Teaming up AD's helped lighten the load by providing a broader base of volunteers available, sharing resources and knowledge. Each area sent contestants with the exception of E52.

## Successor for Division E Director 2021-2021 Term

Vanessa Herrera

Area	Club	Club Name	October Renewals	April Renewals	Nov Visit award	May Visit award	Membership to date	Club Goals Met	Distinguished Club
50	616	Downtown L.A. Toastmasters	1	1	1	1	8	1	
50	2036440	KPMG LA Toastmasters - Susp 3/31/21	0	0	1	1	0	0	
50	4869772	L.A. Care Toastmasters #1 at risk	0	0	1	1	0	0	
50	7624448	Hope Street Toastmasters	1	1	1	0	10	3	
50	7840377	Legally Speaking - Charter 1/15/21	0	1	0	0	23	1	
51	421	Round Table Toastmasters Club	1	0	1	0	0	0	
51	4305	Figuratively Speaking Toastmasters Club	1	1	1	0	12	6	
51	6588384	AEG Toastmasters of Los Angeles <i>at risk</i>	0	0	1	0	0	0	
51	7503592	Tree Talk	1	1	1	0	9	2	
52	382	LAUSD Toastmasters Club 382	1	1	1	0	12	5	
52	3629	Water and Power Toastmasters	1	1	1	0	18	4	
52	4771953	FINRA Toastmasters of the West	1	1	1	0	18	1	
52	5948394	333G - Susp 3/31/21	0	0	1	0	0	0	
53	2075630	City West Toastmasters - Susp 3/31/21	0	0	0	0	0	0	
53	2152150	CityMasters Plaza - Distinguished	1	1	1	0	31	5	D
53	2219491	CityMasters 2	1	1	1	0	15	2	
53	5333085	City Masters Crystal Club	1	1	1	0	16	3	
53	7775006	Successmasters Toastmasters Club - Pres D	1	1	1	0	23	9	Р

## **Division F Report**

By Janet Walters, PDD, DTM, Division F Director, April 30, 2021

Our Toastmaster in Division F for 2020 – 2021 has been a challenging one for sure. The good news—We in Division F gave it our all to our guests, club members and club officers.

Clubs: Division F started with 19 Clubs. As of April 30, 2021, we have 18.

**DCP:** As of April 30, 2021 the clubs that have achieved Distinguished or better are as

follows:

Area F60: Glendale 1 - Select Distinguished

Area F61: Burbank Toastmasters – President's Distinguished

Area F62: Jewel City 29 Toastmasters – President's Distinguished

Area F63: Toastmasters 4 Writers – President's Distinguished

Area F63: Wine & Dine Toastmasters – Select Distinguished

#### **Area F Directors:**

As of April 30, 2021

Area F 60: Carla Gray: Completed all first-round club visits and submitted reports to Toastmasters Int'l. She will complete her second round of club visits and reports submission before May 31, 2021 since it's a win-win-win for the club members, club officers and the Area Director. Carla's clubs members love working with her.

Area F 61: Linda Cota-Kumagai: Completed all first round and second round club visits and submitted reports to Toastmasters Int'l. Linda's clubs look forward to hearing from her since she always provides useful insights to the club leaders and members. Linda is also building an advanced Leadership club and promotes her current and future clubs on social media, especially on the District 52 Facebook page.

Area F 62: Ruchin Gupta: Completed all first-round club visits and submitted reports to Toastmasters Int'l. He will complete his second round of club visits and reports submission before May 31, 2021 since it's a win-win-win for the club members, club officers and the Area Director. Ruchin's clubs like and listen to him.

Ruchin is always happy to assist his fellow Area Directors and Division F with technical challenges and guidance.

Area F 63: Dawn Jenkins Completed all first-round club visits, plus 3 out of 5 second round club visits and submitted reports to Toastmasters Int'l. She will complete her second round of club visits and reports submission before May 31, 2021 since it's a win-win-win for the club members, club officers and the Area Director. Dawn has taught me, our Area Directors and her clubs how to best work Pathways so it will benefit our club members and our fellow leaders.

All of the Area F Directors provided us trainings in their areas of expertise at our Division Council Meetings. They also supported each other throughout the Toastmaster Year.

Additionally, All Area F Directors built relationships and kept in touch with their clubs. Just about all of the clubs appreciated having their Area Directors encouraging and keeping in touch with them.

**What the Future Holds:** We really can't predict the future...it looks like most of the clubs in Division F are on board, or they are beginning to warm up to online Toastmasters meetings.

Some clubs look like they may fold or barely get by this year. Regardless, Carla, Linda, Ruchin and Dawn have been there for every club, every leader and every member.



## **District 52 Toastmasters**

Where Leaders are Made

Agnes Lewis, DTM, Chair District Leadership Committee, D52 Ajlewis7@gmail.com

March 24, 2021

Ms. Circe Denyer, DTM District Director, District 52

District Director Denyer,

I am pleased to summarize the results of the DLC interviews and deliberations of the candidates for District office for the 2021-2022 term.

Members of the nominating committee (DLC) represented all 6 Divisions in the District. We wish to thank Shawna Swanberg, DTM (A), Peter Williams, DTM (B), David Jenkins, DTM (C), Veronica Corona, DTM (D), Elia Evans, DTM (E), and Jackie Sanders, DTM (F).

The following candidates have been vetted and nominated:

District Director Candidate: Lawrence Quesada, DTM

Program Quality Director Candidates: Jim Kearney, DTM and Rose Abbott, DTM

Club Growth Director Candidates: William Guthrie, DTM and Shawannah Bordenave, ACG

Division A Director Candidates: Anita Kugler, DTM

Division B Director Candidate: Paul Reyes, LD5 and William Tappin, DL3

Division C Director Candidate: Marc Richards, DTM
Division D Director Candidate: Judy Thang, LD4
Division E Director Candidate: Vanessa Herrera, TC5
Division F Director Candidate: Marianne Toghia, DTM

Sincerely,

Agnés Lewis, DTM, IPDD

Chair, District Leadership Committee

http://district52.org

## **Final Thoughts:**

Membership in Toastmasters is an inexpensive, skills-based opportunity for anyone willing to take a chance on themselves.

There are many in your neighborhood, your schools, your workplace that are listening to you. They are watching you. You are the badge of courage for personal growth and progress. Be at the ready to answer...What is Toastmasters?

\*\*\*

The new term is just around the corner. New leaders will be taking you to heights you didn't know were there. Get ready to Move Forward.

What about you? Will you be NEXT? Will you be thinking about leading in District 52 for the term to follow, in 2022-2023. It is not too early to plan, execute and deliver. Think about it.

Respectfully Yours,

Circe Denyer

District Director 2020-2021