

**District 2021-2022
Incentives**

Category	Award Name	Start Date	End Date	Requisites to win	Prize
TLI/membership	Smedley Award	8/1/2021	9/30/2021	Add five new, dual, or reinstated members with a join date between August 1 and September 30. Applications and payments for members with a join date between August 1 and September 30 must be received at World Headquarters or online no later than September 30. The addition of transfer and charter members does not count toward Smedley Award credit.	Smedley Award ribbon, named in honor of Ralph Smedley, which you can display on your club's banner. Qualifying clubs can also earn a special discount code for 10% off their next club order. + \$100 TLI Bucks from D52.
TLI / membership	Talk up Toastmasters	2/1/2022	3/31/2022	Add five new, dual or reinstated members with a join date between February 1 and March 31, Applications and payments for members with a join date between February 1 and March 31 must be received at World Headquarters or online no later than March 31. The addition of transfer and charter members does not count towards Talk Up Toastmasters credit.	Receive a special Talk up Toastmasters ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10% off their next club order. + \$100 TLI Bucks from D52.
TLI / membership	Beat the Clock	5/1/2022	6/30/2022	Clubs adding five new, dual or reinstated members with a join date between May 1 and June 30. Applications and payments for members with a join date between May 1 and June 30 must be received at World Headquarters or online no later than June 30. The addition of transfer and charter members does not count toward Beat the Clock credit.	Receive a Beat the Clock ribbon to display on the club's banner. Qualifying clubs also earn a special discount code for 10% off their next club order. + \$100 TLI Bucks from D52.
D52	One New Member a Month	8/1/2021	6/30/2022	Runs throughout the month. Track new members added end of each month.	At EOM all clubs that have added new member receive recognition on D52 web site, FB, Twitter, IG and LinkedIn
D52	Charter a New Club	7/1/2021	9/30/2021	Charter a new club between July - Sept. to earn triple cap membership number. All paperwork submitted by Sept. 20 to qualify. Newly Chartered Club receives award.	Lectern & banner + \$100 TM bucks
	New Club Lead	7/1/2021	9/30/2021	Individual member that provides a lead that results in a new club charters between July 1 and Sept. 30.	\$100 TM bucks
D52	100% Officers Trained - round 1	7/1/2021	8/30/2021	Clubs with 100% officer training between July 1-August 28. Officer name, club and role lists must be submitted to PQD by August 30, 2021 first round.	Club recognition + complete set of officer pins
D52	100% Pathways Enrollment	7/1/2021	6/30/2022	Clubs with 100% club membership Pathways enrollment between July 1, 21 and June 30, 22 qualify.	Qualifying clubs will earn 20% discount to D52 Spring Conference
D52	Early AD Report Submittal - round 1	due dates	due dates	Complete all club visits and submit reports 15 days prior to due date.	Awarded twice a year. TM leather bound notebook, receive recognition on D52 web site, FB, Twitter, IG and LinkedIn

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D52	Early Dues Renewals (2 rounds)			Submit minimum of 12 member renewals Round 1 by Sept. 20 and Round 2 by March 20	Awarded twice a year. Club recognition + TM mystery box for the qualifying club
TLI	Sponsor New Club Members	7/1/2021	6/30/2022	Sponsor a new member in your club - five, ten or fifteen. Member who sponsors a new club member and enters sponsorship upon enrolling will qualify.	Awarded at end of TM term. TM travel mug + sponsor pins from TMI
D52	Education Incentive	7/1/2021	6/30/2022	Any member who completes a level 4 and/or 5 and submits the award to VPE to enter in Club Central qualifies. Runs throughout the year.	Earn Level 4 earn Pathway Pin / Complete Level 5 earn Proficient Pin + ribbon
D52	Open House Campaign	7/1/2021	11/30/2021	Host an open house; club must show that an event was planned by providing promotional material and attendance record for the event that results in a new member qualifies.	TM Guest Book + pen. Receive recognition on D52 web site, FB, Twitter, IG and LinkedIn
D52	Speech Craft Incentive #1	7/1/2021	11/30/2021	Conduct speech craft resulting in 5 members to a TM club between July 1 to May 30 qualifies.	Club receives \$50 TM Bucks + receive recognition on D52 web site, FB, Twitter, IG and LinkedIn
	Speech Craft Incentive #2	2/1/2022	5/30/2022	Conduct speech craft resulting in 5 members to a TM club between July 1 to May 30 qualifies.	Club receives \$50 TM Bucks + receive recognition on D52 web site, FB, Twitter, IG and LinkedIn
	Club Coach Incentive	7/1/2021	6/30/2022	Help get club with 10 or less members become distinguished	Qualifying club coach will earn TM gear + receive recognition on D52 web site, FB, Twitter, IG and LinkedIn
	Triple Crown Incentive	7/1/2021	6/30/2022	Achieve 3 educational awards within single Toastmaster year	Triple crown pin
	DTM Incentive	7/1/2021	6/30/2022	Earn DTM within single Toastmaster year	Receive DTM medallion, receive recognition on D52 web site, FB, Twitter, IG and LinkedIn and conference program book

**appoint an incentive chair quarterly recognition