



Meetup Instructions

to help build membership

www.toastmasters.org

On how to create a Meetup page, watch this video: <https://www.youtube.com/watch?v=c05tl0Tt-NY>

Problem

- Some clubs have difficulty attracting members.
- Clubs often hold events such as an open-house which are not well advertised outside the club.
- New specialty clubs may not be known to Toastmasters who are not directly involved in the club formation and therefore may not be aware of a club they would be interested in joining.

Proposal

Meetup.com is commonly used by business networking groups to connect with business people or those with a niche interest. People go to meetup.com and actively search for local groups or existing members receive automatic notices about groups which match interests they select. Meetup.com can be used to promote Toastmasters to new members and to keep existing members connected even during times when they are unable to attend meetings.

Resources

Basic Starts at \$9.99 per month	Unlimited Starts at \$14.99 per month	Coming Soon Premium Starts at \$39.99 per month
50 members 4 organizers	Unlimited members Unlimited organizers	Unlimited, plus extra promotion, stats & data

- Administrator(called the Organizer) to maintain meetup account
- Clubs willing to participate and split costs
- Assistant organizers(VPPR) willing to post events and maintain their own club information
- User accounts are free

You can share these costs with your members by using our dues feature

ALL prices in USD

Creating & Maintaining

- Create a header or banner for the top of the Meetup page (It should look similar to your website)
- Think of around three questions to add that visitors/potential members could answer
- Respond to visitors
- Add photos from meetings
- Have visitors that join add a photo of themselves, so that you can get an idea of who they are